

# HUDDERSFIELD TOWN KIRKLEES COLLEGE POSTER COMPETITION



You are invited to come up with a design for a poster to advertise Huddersfield Town's game against Newcastle United, which will be the college's "takeover" game.

The style needs to be exciting, atmospheric, and make people want to come to the game. It will be placed in pubs, sandwich shops, colleges etc, as well as around the Stadium.

It will also be used as banners and billboards throughout the local area to promote the match.

You can use illustrations, drawings, graphics or photographs – whatever you prefer.



## KEY ITEMS THAT NEED TO BE INCLUDED:

### **DIMENSIONS:**

A3 Portrait with 3mm bleed.

### **WORDING:**

Huddersfield Town vs Newcastle United

Saturday 4 March 2017

5.30pm kick off

The John Smith's Stadium

Ticket Hotline: 01484 484123

Buy online at [www.htafc.com/tickets](http://www.htafc.com/tickets)

### **TEXT:**

Body text - Arial

### **COLOUR PALLET:**

Predominantly Blue 285C (the club's shirt colour).

### **OTHER GRAPHICS:**

The logo of the Main Club Sponsor Pure Legal Limited needs to be included, as does the SkyBet Championship logo. The club would also like to have the crests of the two clubs included. High res images of players available on request.

Contact [vdacre@kirkleescollege.ac.uk](mailto:vdacre@kirkleescollege.ac.uk)

### **DEADLINE:**

Entries need to be sent to [vdacre@kirkleescollege.ac.uk](mailto:vdacre@kirkleescollege.ac.uk) by **4pm on Tuesday 31 January, 2017**

