

YOUR BRITISH VALUES

FILM AND POSTER COMPETITION!

OPEN TO ALL STUDENTS AT ALL LEVELS,
WORKING IN GROUPS OR AS INDIVIDUALS.

DEADLINE: FRIDAY 29 JANUARY 2016

FANTASTIC PRIZES FOR WINNERS AND RUNNERS UP!

Values are standards, morals, ethics or principles. Our values are reflected in what we believe and how we act.

In Kirklees College, our values are very important for all students, staff and visitors. **We value our values!**

What do the values mean to you?

We are looking for visually striking posters and innovative short films that promote our values to everyone in college to help them understand what these values mean.

POSTERS CAN BE A4 OR A3 WHEN PRINTED.
FILMS SHOULD BE 3 - 5 MINUTES LONG.

For the full brief and more information,
please contact your Progress Coach

THE BRIEF

British values are all included in Kirklees College equality and diversity and safeguarding standards.

They are:

DEMOCRACY

INDIVIDUAL LIBERTY

MUTUAL RESPECT

ACCEPTANCE OF OTHER FAITHS AND BELIEFS

THE RULE OF LAW

How important is freedom of speech or freedom of choice? What does democracy mean to young people? Do young people vote? What do they vote for? College is full of different people who have different faiths or beliefs; how can we make sure everyone is treated with respect? What happens if you break the law? Who does Equality Law protect?

POSTER COMPETITION:

Everyone needs to know about these values but some people don't. How can we tell people in a simple, positive and visual way what these values mean?

You might choose on value to focus on, or maybe more than one, maybe all of them – it's up to you!

FILM COMPETITION:

Short films are useful to students to help raise awareness of how important our values are. Does everyone know exactly what they mean? How can you use film to explain what they are? You might choose to look at all the values listed above, or you may prefer to look in more depth at one or two. Make the film you would want to see!

HELPFUL HINTS:

Films can be submitted on memory stick, via email as attachment or on a DVD.

Posters can be submitted on A4 or A3 paper, via email or on memory stick.

Powerpoint have poster templates you can use.

The information should be easy to read so be careful choosing fonts.

Colours are good but too many can be confusing.

Images/ pictures help to convey a visual message.

Putting a thin border around images can help them stand out.

Make sure the sound is good on film entries!

Talk to your Progress Coach for more information and guidance.

DEADLINE: Friday 29 January 2016

All entries will be judged by a panel which will include:

Students

Senior staff

External experts

PRIZES

Judging categories:

Film: One first prize: £250 in high street vouchers

Film: One second prize: £150 in high street vouchers

Film: One third prize: £100 in high street vouchers

Highly commended shortlisted films will receive £50 in high street vouchers

Poster: Four first prizes: £250 in high street vouchers

Poster: Four second prizes: £150 in high street vouchers

Highly commended shortlisted posters will receive £50 in high street vouchers